

Organization: Partnership for Children of Lenoir and Greene Counties**County:** Lenoir**Address:** 1465 Hwy 258 N.
Kinston, N.C. 28504**Phone:** 252-939-1200**Website:** <http://www.partnership4children.com/>**Project:** Event/Health Fair**Additional counties served:** Greene*****Below are excerpts from their final report*****

About the Project: This grant allowed us to fund the first ever Healthy Moms, Healthy Babies Maternity and Women's Health Expo in our area. Thanks to Healthy Start funding, we were able to bring together more than 20 vendors that provide programs and/or services for women, expectant parents, young children, and families. Vendors such as our local Obstetrician's office, the health department, social services and others were on hand to share information with attendees. Attendees registered for door prizes and were able to enjoy free, healthy food. Grant funding allowed us to rent tables, chairs, and table cloths for the event as well as purchase food for the attendees. Grant funds were also used to purchase posters and newspaper advertisements to publicize the event. Posters were distributed to the hospital, health departments, social services, various other human service agencies and locations around the area including grocery stores and laundry mats. To target teen parents, local high school guidance departments were made aware of the event as well as local organizations that specify in working with young women. Partnership staff appeared on local television twice to help publicize the event. Articles about Healthy Moms, Healthy Babies also ran in both local newspapers prior to the event date.

Successes: This project gave individuals in our community access to many resources they may otherwise have not known about. By gathering so many agencies together, attendees were able to learn about many of our community's valuable resources all at one time. This event was about empowering women and families so they and their children can be happy and healthy. Without funding from N.C. Healthy Start, our community would not have an event like Healthy Moms, Healthy Babies. This grant allowed us to reach many women in our community, particularly those at risk, and provide them with some of the tools they need to have a healthy pregnancy and a healthy baby.

